

TABLE OF CONTENT

GBSE VOLUME 3 NO. 5, SEPTEMBER 2016

GBSE vol.3, no.5, page 1-10 : Kesosialan, Inovasi Dan Orientasi Pasaran Dalam Kalangan Pelajar Aktif Keusahawanan Sosial Di Universiti Awam Malaysia (<i>Sociality, Innovation And Market Orientation Among The Active Social Entrepreneurship Students Of Malaysian Public University</i>)
GBSE vol.3, no.5, page 11-18 : A Proposed Model Of Non-Compliance Behaviour On Excise Duty: Probability Of Detection As Moderating Effect
GBSE vol.3, no.5, page 19-33 : The Effect Of Brand Personality On Brand Equity For SMEs Brand
GBSE vol.3, no.5, page 34-44 : Revisiting Malaysia Banks Share Price Response To Earnings Announcements
GBSE vol.3, no.5, page 44-53 : Sexual Misconduct At Workplace And Dismissal From Employment
GBSE vol.3, no.5, page 54-62 : Misconduct Involving Muslim Employee At Workplace: With Reference To Drug Abuse, Alcohol Abuse And Unauthorised Receipt Or Acceptance Of Gratification
GBSE vol.3, no.5, page 63-74 : Environmental Management System And Tools Of Malaysian Listed Firms And Its Financial Performance
GBSE vol.3, no.5, page 75-85 : International R&D Spillovers And Productivity Growth In The Asean Countries
GBSE vol.3, no.5, page 86-94 : A Comparative Analysis For Adopting An Innovative Pedagogical Approach Of Flipped Teaching For Active Classroom Learning
GBSE vol.3, no.5, page 95-106 : Mediating Effects Of Attitude Towards Consumers' Perceived Interactivity In Using Mobile Banking
GBSE vol.3, no.5, page 107-118 : Mengantarabangsakan Pendidikan Tinggi: Universiti Dan Kewarganegaraan Global
GBSE vol.3, no.5, page 119-127 : Keberkesanan Penggunaan Ipad Terhadap Penguasaan Fungsi Komunikasi Murid Serebral Palsi

GBSE vol.3, no.5, page 128-142 : Selitan Rakaman Audio-Video Pengajaran Pensyarah Dalam Pembelajaran Tutor Sebaya: Keberkesanannya Terhadap Kemahiran Komunikasi Pelajar

GBSE vol.3, no.5, page 143-151 : The Future Studies Of Women In Isl mic Jurisprudence

GBSE vol.3, no.5, page 152-161 : Kesetiaan Pelanggan Generasi Y Terhadap Restoran Servis Pantas: Faktor-Faktor Penentu Dan Perantara

GBSE vol.3, no.5, page 162-173 : Study on the Existing Public-Private Competition in Bangladesh and How This Competition is Shaping the Relationship between These Two Sectors

GBSE vol.3, no.5, page 174-186 : Application Quality Function Deployment Principal For Parking System Improvement: Case Study Kampus Kota Umk Kelantan Malaysia

GBSE vol.3, no.5, page 187-194 : Data Modelling for SW-Commerce Concept

GBSE vol.3, no.5, page 195-207 : Analyzing Relationship Between Organizational Characteristics Toward Business Intelligence In Multinational Corporation In Malaysia With Moderating Effect Of Enterprise Resource Planning

GBSE vol.3, no.5, page 208-216 : Investigating The Relationship Of Attitudinal Construct Towards The Continuance Of Broadband Intention In Malaysia With Moderating Effect Of Demographic